

Missouri Department of Economic Development
International Trade & Investment Office

Computex Taipei

Trade Mission

Dates: June 4-8, 2013

Fee: \$3000

DEADLINE TO REGISTER: February 28, 2013 - * **\$1500** *MO STEP=UP*
= \$1500

*Eligible firms may apply for *MO STEP=UP* funding for reimbursement for mission expenses. Prior approval must be received.

Missouri Department of Economic Development invites you to participate at COMPUTEX TAIPEI 2013. Major exhibitors include renowned companies like Acer, AMD, Asus, Gigabyte, Intel, Microsoft, MSI, NVIDIA, SanDisk, Transcend and more! The department is offering companies a chance to exhibit in the Missouri booth during COMPUTEX TAIPEI. The department is looking for companies around the state to join us in this opportunity highlighting Missouri's high tech and IT industries.

COMPUTEX TAIPEI is the 2nd largest show in the world, and provides a top platform for procurement, product launches and high tech presentations. COMPUTEX TAIPEI features 1,800 exhibitors (5,300 booths) from over 20 countries and over 130,000 visitors from around the world! Each year, key global businesses come to this event to launch their new products. Since a large portion of the businesses in the world have research and deployment centers or production facilities in Taiwan, this exhibition attracts observers, analysts, and journalists of computer and information industries from all over the world to discover and report the latest technologies, developments, and trends.

Taiwan's IT industry has transformed from simple manufacture to an industry of global logistics in design and manufacturing. From setting up R&D and technical support centers to global production and operation centers, it's these companies who have made Taiwan's IT industry a driving force in the world market. This trade mission is perfect for companies amongst the IT sector interested in exploring trade opportunities in the Taiwan market.

PARTICIPATION INCLUDES:

- Networking Opportunities
- One-on-One Company Meetings
- Business Protocol
- Market Research
- Foreign Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Delegation Directory
- US Commercial Service Briefing
- Ground Transportation & Logistics Assistance
- Lodging Reservation Assistance

Costs for airfare, lodging, incidentals and some meals will be the responsibility of the participant.

If you are interested
in participating,
please return the registration form
by February 28, 2013 to:

Please contact me at the following number or e-mail:

Company Name: _____

Contact Name & Title: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Krista Hinrichs

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